



39TH NSA CONVENTION

JUNE 4-10, 2013

TRAVERSE CITY, MICHIGAN

WWW.STEREOWORLD.ORG/2013



Printed Program Advertising Form

DEADLINE: May 1, 2013

We look forward to including your company's ad in the 2013 NSA Annual Convention Program. Please send this form with your ad copy. All ads must either be supplied as camera-ready artwork, or as an electronic file on disk or by email. Electronic image files that work well are tiff, PDF, etc. The ads will be printed at 300 dpi. If your ad was created using a word-processing program, please convert the file to one of the image formats listed above before sending.

All ads will be **printed in full color!** However there is no guarantee of exact color matching of images supplied by advertisers. Ads must be appropriate for a family audience. In order to provide time to resolve potential problems with ad composition or format, please try to submit ads as early as possible.

NSA and its agents cannot be responsible for errors or omissions in program advertising.

Approximate Color Ad Sizes and Rates

Size	Width x Height	Cost
AA	7.5" x 10"	\$255.00
A1	7.5" x 4.9"	\$135.00
A2	2.3" x 10"	\$90.00
B1	3.65" x 4.9"	\$70.00
B2	4.9" x 2.35"	\$50.00
C1	3.65" x 2.35"	\$40.00
C2	2.3" x 4.9"	\$50.00
D1	1.725" x 2.35"	\$25.00
D2	2.3" x 2.35"	\$30.00

Please visit our website at www.StereoWorld.org/2013 to see samples of the ad sizes.

Ads received with an e-mail address will receive confirmation of ad receipt. Payment (in US\$) may be made by check or money order (payable to "NSA 2013"), or made by a PayPal payment (www.PayPal.com) to nsa2013@comcast.net (please specify it is for Program Advertising for the 2013 NSA Convention).

Contact Name:	
Signature:	
Telephone Number (With Area Code):	
Company Name:	
Address:	
City:	State/Province:
Country:	ZIP/Postal Code:
E-Mail:	

Please direct all Program Advertising inquiries to: Program@StereoWorld.org or by phone at (440) 930-2382

Please submit your ad, any special instructions, and payment in full to:

2013 NSA Ads
Karen Bueche
116 Herrmann Drive
Avon Lake, OH 44012
USA

or email to: Program@StereoWorld.org