



# 39<sup>TH</sup> NSA CONVENTION

JUNE 4-10, 2013

TRAVERSE CITY, MICHIGAN

WWW.STEREOWORLD.ORG/2013



## NSA CONVENTION 3D ART GALLERY SUBMISSION FORM DEADLINE MAY 1, 2013

**PLEASE SEE THE "3D ART GALLERY CRITERIA AND GUIDELINES" ON BACK BEFORE SUBMITTING THIS FORM.**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ State/Prov: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

COUNTRY: \_\_\_\_\_ E-mail: \_\_\_\_\_

TELEPHONE NUMBER: \_\_\_\_\_

EXHIBIT TITLE: \_\_\_\_\_

BRIEF DESCRIPTION: \_\_\_\_\_

POWER REQUIREMENTS (A SMALL FEE MAY BE REQUIRED IF AN ELECTRICAL OUTLET OR SPECIAL SET-UP IS REQUESTED): \_\_\_\_\_

APPROXIMATE SPACE NEEDED: \_\_\_\_\_

WHO WILL BE RESPONSIBLE FOR YOUR EXHIBIT (INCLUDING PICK UP (IF SHIPPED), INSTALLATION AND DE-INSTALLATION) DURING THE CONVENTION? \_\_\_\_\_

PLEASE EITHER MAIL COMPLETED FORM TO: CLARE DEAN (NSA 3D GALLERY CHAIR)  
3438 NE 62ND AVE  
PORTLAND, OR 97213  
USA

**OR** E-MAIL THIS FORM TO: [ARTGALLERY@STEREOWORLD.ORG](mailto:ARTGALLERY@STEREOWORLD.ORG)

PLEASE DIRECT ALL NSA 3D ART GALLERY INQUIRES TO  
[ARTGALLERY@STEREOWORLD.ORG](mailto:ARTGALLERY@STEREOWORLD.ORG) **OR** BY PHONE AT 503-331-1972

- I INTEND TO **BRING** MY ENTRY(S) TO THE CONVENTION (SEE RULES FOR DROP OFF DETAILS).
- I INTEND TO **SHIP** MY ENTRY(S) TO THE CONVENTION HOTEL (SEPARATE FROM THE ENTRY FORM). MAILED ENTRIES MUST ARRIVE AT THE HOTEL NO EARLIER THAN MONDAY, JUNE 3 AND NO LATER THAN THURSDAY, JUNE 6, 2013.

I UNDERSTAND ALL THE RULES GOVERNING MY ENTRIES. I ALSO AGREE TO HOLD THE NSA AND ANY OF ITS MEMBERS HARMLESS FOR ANY LOSS OR DAMAGE TO MY ENTRIES.

SIGNATURE: \_\_\_\_\_



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## NSA CONVENTION 3D ART GALLERY CRITERIA AND GUIDELINES

1. ALL ARTISTS ARE WELCOME TO SUBMIT ART WORK TO THE ART GALLERY.
2. ARTISTS MAY SUBMIT ANY FORM OF ART WORK PROVIDED IT INVOLVES 3D IMAGERY.
3. ARTISTS ARE ENCOURAGED TO ATTEND THE CONVENTION. THIS IS TO PROMOTE DIALOGUE BETWEEN ARTISTS AND TO FACILITATE THE ANNUAL "ARTIST'S CHOICE" AWARD. IT INSURES SOMEONE IS ON HAND TO INSTALL & DE-INSTALL THE ART WORK.
4. ALL ARTISTS ACCOMPANYING THEIR ART WORK TO THE GALLERY MUST BE REGISTERED AS ATTENDEES AT THE CONVENTION.
5. IF AN ARTIST CANNOT BE PRESENT AT THE CONVENTION, THEY MAY BE ASKED TO CONTRIBUTE A NOMINAL FEE (AMOUNT TO BE DETERMINED BY ACTUAL COSTS EACH YEAR) TO HELP DEFRAY THE COST OF STAGING THE GALLERY.
6. IF AN ARTIST CANNOT BE PRESENT AT THE CONVENTION, THEY MUST ASSIGN A "GUARDIAN" TO TAKE RESPONSIBILITY FOR THEIR ART WORK. THE GUARDIAN WILL ACT AS A STAND-IN FOR THE ARTIST AND WILL BE RESPONSIBLE FOR ALL ASPECTS OF THE SET UP AND TAKE DOWN OF THE WORK.
7. ARTISTS (INCLUDING THOSE NOT ABLE TO ATTEND THE CONVENTION) MUST SUBMIT A GALLERY REGISTRATION FORM TO THE GALLERY CHAIR NO LATER THAN 1 MONTH PRIOR TO THE CONVENTION.
8. TABLES WILL BE PROVIDED AND EFFORTS WILL BE MADE TO SUPPLY EASELS, HOWEVER AVAILABILITY OF THESE ITEMS VARIES YEAR TO YEAR WITH THE VENUE. ARTISTS SHOULD BE PREPARED TO PROVIDE **ALL** OF THE HARDWARE AND FURNITURE NEEDED TO INSTALL AND DISPLAY THEIR WORK. THE CONVENTION IS RESPONSIBLE ONLY FOR TABLES AND EASELS **IF** ANY ARE AVAILABLE.
9. ARTISTS WILL BE ASSIGNED A SPECIFIC LOCATION AND AMOUNT OF SPACE WITHIN THE ROOM(S). IT WILL HELP ENSURE THAT EVERYONE GETS A FAIR QUOTA OF THE SPACE AVAILABLE. EVERY EFFORT WILL BE MADE TO ASSIGN AVAILABLE SPACE FAIRLY AMONGST ALL ARTISTS SUBMITTING WORK. PRIORITY FOR SPACE WILL BE GIVEN AS FOLLOWS:
  - a) TO ARTISTS WHO HAVE REGISTERED FOR THE NSA CONVENTION AND SUBMITTED THEIR GALLERY REGISTRATION FORM BY THE DEADLINE. THIS INCLUDES ARTISTS NOT ABLE TO ATTEND PROVIDED THEY HAVE ASSIGNED A GUARDIAN TO THEIR WORK AND HAVE PAID ANY NOMINAL FEE.
  - b) TO LATE REGISTRANTS AND SPONTANEOUS LATE-COMERS.
  - c) ANY REMAINING/ADDITIONAL SPACE WILL BE ALLOCATED TO ARTISTS AT THE DISCRETION OF THE CHAIR.
10. ARTISTS MUST SET UP THEIR WORK BY A SPECIFIC TIME ON SET-UP DAY. SPACE NOT USED BY THAT TIME WILL BE ALLOCATED TO OTHER ARTISTS NEEDING ADDITIONAL SPACE TO SHOW THEIR WORK.
11. ARTISTS MAY BE ASKED TO "EDIT" THEIR WORK (I.E. REDUCE THE NUMBER OF PIECES) IF SPACE IS LIMITED. THE GALLERY CHAIR HAS THE AUTHORITY TO REALLOCATE SPACE AMONGST THE ARTISTS AT ANY TIME IF CIRCUMSTANCES DICTATE.
12. THERE WILL BE AN ANNUAL "ARTIST'S CHOICE" AWARD. THE RECIPIENT WILL BE CHOSEN BASED ON THE VOTES OF ALL PARTICIPATING FELLOW ARTISTS WHO WILL BE ASKED TO CHOOSE THEIR TOP 3 COLLECTIONS OUT OF THOSE PRESENTED IN THE GALLERY. THE VOTE WILL BE ANONYMOUS AND ONLY ARTISTS PRESENT AT THE NSA CONVENTION WILL QUALIFY TO VOTE. THE VOTES WILL BE TALLIED BY THE GALLERY CHAIR OR, IN THE EVENT THAT THE CHAIR IS ALSO EXHIBITING, BY A NON-EXHIBITING CONVENTION ATTENDEE SELECTED BY THE CHAIR. ARTISTS MAY VOTE FOR THEMSELVES. THE WINNER WILL BE PRESENTED WITH THE AWARD AT THE ANNUAL BANQUET.
13. ARTISTS WILL BE ALLOWED TO SELL THEIR WORK, HOWEVER THE ART GALLERY IS NOT AN EXTENSION OF THE TRADE FAIR. BUSINESS CARDS AND/OR A DISCRETE NOTICE PROVIDING CONTACT INFO (BUT **NO PRICING**) WILL BE ALLOWED. THE NOTICE SHOULD BE KEPT TO A SIGN NO LARGER THAN A TYPICAL GALLERY ANNOUNCEMENT CARD (APPROXIMATELY 5"x6") – OR, IN THE IMMORTAL WORDS OF PHIL McNALLY, "*THEIR AD SHOULD NOT BE BIGGER THAN THEIR ART WORK*".